

SHRINE MONT



A PLACE APART FOR ALL
Discovering What the Future Holds

LOOKING TO THE FUTURE CELEBRATING 100 YEARS OF SERVICE

As Shrine Mont approaches our 100th anniversary, we continue to be amazed by everything God has accomplished and has in store for us. It is both humbling and an honor to serve the families, youth, churches and other groups and individuals who visit every year. We are privileged to share the beautiful facilities and stunning natural surroundings in Orkney Springs. We are also blessed to have the support of a vast network of guests who understand that Shrine Mont remains financially independent of the Diocese of Virginia, never receiving a subsidy from the diocesan budget and relying on our guests and donors year after year.

We are excited to kick off our feasibility study this fall! This has been a journey spanning more than three years, including conversations with countless individuals, hours of research and time securing estimates, back and forth on current and future needs and more. Through prayer, taking time to sort through priorities and resources, and most importantly, listening to you, we have created a proposed list of projects that will guide us into the next chapter of Shrine Mont's history and serve the generations that come.

Your input and opinions matter. We are listening!

We do not want to move further along in this process until we are able to hear from our Shrine Mont community. We want to have our stakeholders review this list and give your feedback and input on each component. Check out the "What Can You Do?" section of this brochure to find out how you can get involved and participate in the feasibility study.

After reviewing the proposed projects, let us know - Did we hit the most important projects?
Did we miss something? Are you not sure why something was included?

Something else? We want to know!

**TOGETHER WE CAN ARTICULATE A VISION THAT WILL
CARRY SHRINE MONT INTO ITS NEXT 100 YEARS!**

100 **SHRINE
MONT**



RESTORATION OF BROWN AND ART HALLS AT TUCKER

\$4 million

Tucker is the central meeting and dining facility for those who stay in the cottages Uphill. This complex includes Brown Hall, Art Hall, Tucker Lodge, the Bird Cage, dining rooms and a kitchen.

Originally built to host 120 people, today's groups can reach up to 300 people. It is our intention to restore and expand Brown and Art Halls and the surrounding landscape to better meet current and future community needs while giving our guests the best and most accessible place to gather and giving the art a better home. We have planned this with great care, listening to our guests and striving to stay true to Dr. Woodward's vision of the complex inside and out. You can see floor plans and renderings on our website www.shrinemont.com/100.

100⁺ SHRINE
MONT



RENOVATION OF LEXINGTON HOUSE

\$500,000

Lexington is a 19th century house, acquired with the Orkney Springs Hotel. This historic building can host up to 15 people, with numerous bedrooms, bathrooms and porches. Currently, there is need for a renovation to ensure the preservation and continued use of the house. The foundation needs major repairs and the interior will be updated to be a more welcoming and accommodating space for guests.



STRUCTURAL UPDATES TO SHELTER CHAPEL & SHRINE

\$100,000

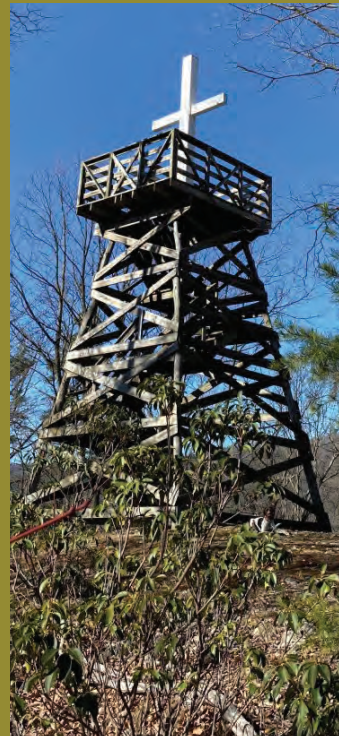
The Shelter Chapel is part of the Shrine complex and was dedicated and consecrated in 1936 to be used as a worship space in inclement weather. The chapel is a favorite of many because of its cozy ambience. Due to its age and construction, the Shelter Chapel and the adjacent fishpond need structural work and repointing to ensure the long-term sustainability and safety of the chapel.



POOL

\$50,000

Built in 2000, this zero-entry pool has lap lanes and is 25 meters long. The pool is open to Shrine Mont guests from Memorial Day to Labor Day and continues to be one of the most popular amenities on the Mountain. Maintenance on the pool is essential to its continued functionality. The pool is scheduled to be resurfaced in 2028/2029, which would include draining, fixing/replacing the tiles and mending cracks, and repainting.



REBUILDING THE CROSS

\$150,000

The Cross and observation tower located on the south ridge of Spring Mountain provide guests with views of the Blue Ridge and Great North mountains. Hiking to the Cross is one of the most popular activities at Shrine Mont. The cross needs to be rebuilt to address potential safety concerns and to make sure that all can continue to enjoy it for generations to come.

RESURRECTING THE UPPER POND

\$250,000

“The Lake” was built in 1967 to give guests and campers a place to fish and canoe and was quite popular. After the base of the dam began to leak, the Lake fell out of use and became the “Dead Sea”. We envision bringing this Upper Pond back to use for popular water activities up the hill. This will also give Shrine Mont access to the other side of the pond where there is undeveloped land that Shrine Mont could use in the future for various purposes, such as staff housing and more winter cottages. Fixing the pond now would allow us to put infrastructure through the dam to serve those properties in the future.





RENOVATING THE LOWER PAVILION

\$1 Million

This pavilion is a wonderful location for outdoor events in case of rain and is best known as the home of the Shenandoah Valley Music Festival. The Lower Pavilion needs to be renovated with electrical improvements and overall cosmetic updates to be a better venue for professional concerts and a true multipurpose facility for large gatherings, lectures, athletic events such as basketball and more.

BUILDING THE ENDOWMENT

\$10 million

The growth of our endowment, currently at \$3 million, is critical to our sustainability for the future. This income stream can sustain Shrine Mont with invaluable financial support, maintaining programs and staff and – most importantly - keeping our rates family friendly for generations to come.

It is our long-term goal to grow Shrine Mont's endowment to \$10 million to provide financial stability, strengthen donor trust, fund programs and enhance facilities. Often, wills and bequests can leave transformational gifts that will ensure Shrine Mont will be here to celebrate 200 years!



TITHING

10%

At Shrine Mont, we believe in strengthening our community, both in Orkney Springs and beyond. As such, it is important for any potential campaign to reach outside of our physical center, and push into the underserved communities around us and throughout the commonwealth.

One component we are asking for feedback on is taking 10% of funds raised to invest back into our communities. This initiative would not only invite underserved communities to Shrine Mont but, more importantly, physically have us go into their communities. This pilgrimage would allow Shrine Mont to walk alongside others, becoming true partners. It is our hope to bring transformative changes to not only these individuals, but also our staff, campers and all those who love Shrine Mont.

Note: As with all of our projects, the exact scope and details of what this could look like will depend on current and future conversations with our board, staff, donors and the stakeholders of Shrine Mont.

WHAT IS POSSIBLE

Shrine Mont is a place where people are more important than things, where prayer and reflection, rest and recreation are more important than appointments and tasks. It's a place where people give thanks to God for his creation—from the beauty of the streams, flowers and wildlife which are at home here, to the people who come to this place to celebrate being part of the family of God.

As Shrine Mont celebrates our Centennial in 2025, we are embarking on a discovery phase called a feasibility study. Through this process we are excited to collaborate with our community to share our strategic vision, discuss programming and facility goals, and ask for thoughtful feedback.

WHAT CAN YOU DO?

✓ Share the News

Talk about Shrine Mont and our plans for the future. Encourage others to participate in the feasibility study and share their thoughts.

✓ Complete a Survey

We want to hear from all those in our Shrine Mont family. Complete the multiple choice survey so we can hear your feedback and questions.

✓ Participate in an Interview

Beyond the survey, we would also like to hear from you through an interview, which can be in-person, by phone or via Zoom.

✓ Pray For the Campaign

As we conduct the feasibility study (Fall 2024) we ask for your prayers as we discern this next chapter in Shrine Mont's history.



LEARN MORE

We have big plans for the future! So big, they don't all fit in our vision overview! Visit our website at www.shrinemont.com/100 to access the feasibility study literature online and to see additional details, floor plans, renderings.



The following questions will be used for discussion during personal interviews. You may also complete and return this questionnaire to Shrine Mont with your survey, complete it online at bit.ly/shrinemontfeedback (QR code on back) or email it to rmusser@kirbysmith.com.

Name (encouraged, but optional) _____

Did you complete a survey? Yes No Will be completing

1. How did you become involved with Shrine Mont?

2. What do you really enjoy about Shrine Mont? What programs, events, and/or activities have had a real impact on you/your family's lives?

3. Is there anything we could change or add to the proposed campaign vision?

4. What do you see as the top three priorities for Shrine Mont?

5. Would you be able to contribute to the campaign in some way (i.e. volunteer, financially)?

6. Any additional comments or questions?

THANK YOU FOR YOUR TIME AND COOPERATION!

If you would like an interview or have any questions, please contact
Richie Musser at 484-364-0781 or visit bit.ly/shrinemontinterview.

www.shrinemont.com



1. How long ago did you first connect with Shrine Mont?

- 0-5 Years 6-10 Years 11-20 Years 20+ Years Other _____

2. What is your relationship with Shrine Mont? **Mark all the apply.**

- Attended Camp Attended Parish Retreat Attended Event Attended Family Reunion
 Parent/Grandparent of Attendee Current Board/Staff Past Board/Staff
 Other _____

3. What is your overall view of Shrine Mont?

- Superior Very Good Average Poor No Opinion

4. How involved do you consider yourself to currently be in the Shrine Mont community?

- Very Involved Involved Somewhat Involved Not Involved Want To Be Involved

5. When was the last time you visited Shrine Mont?

- 0-5 Years 6-10 Years 11-20 Years 20+ Years Other _____

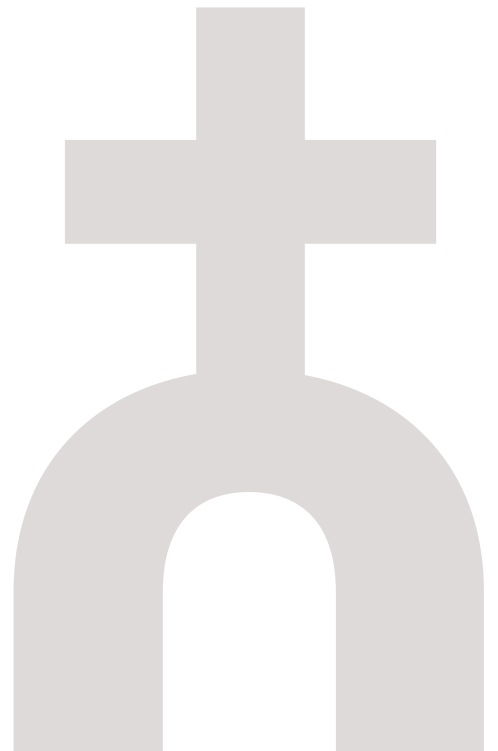
6. The vision of our Capital Campaign is to raise the necessary funds to address the priority needs of our campus in order to better serve our community and enhance our mission. These plans are more fully detailed within the Vision Overview.

After reviewing, how supportive are you of each component?

Please write A, B, C, or D next to each.

- A. Very Supportive B. Supportive C. Somewhat Supportive
D. Not Supportive

- _____ Restoration of Brown and Art Halls at Tucker
_____ Renovation of Lexington House
_____ Structural Updates to Shelter Chapel & Shrine
_____ Rebuilding the Cross
_____ Resurfacing the Pool
_____ Resurrecting the Upper Pond
_____ Renovating the Lower Pavilion
_____ Building the Endowment
_____ Tithing



7. How would you be willing to support this campaign to make our vision a reality? **Mark all that apply.**

- Pray for Success Share Vision Serve on a Committee
 Contribute Funds Would Not Support Other _____

8. In order to define fundraising capabilities, and project a financial plan, in what range would your total financial gift be over a three-year period? This is not a pledge but an anticipated commitment.

- Above \$250,000 \$100,000 - \$249,999 \$50,000 - \$99,999 \$25,000 - \$49,999
 \$10,000 - \$24,999 \$5,000 - \$9,999 \$1,000 - \$4,999 \$500 - \$999
 Other _____

9. Would you be interested in Legacy Giving (Planned Giving)?

- Yes No Maybe I already have Shrine Mont in my will and/or estate plans.

10. Any additional comments or questions?

PLEASE RETURN THIS SURVEY BEFORE OR BY November 22, 2024

You may mail the survey back, drop it off at the office, fill it out online at bit.ly/shrinemontsurvey, or hand it in during a personal interview.

WE WANT TO HEAR FROM YOU!

You can sign up for an interview online at bit.ly/shrinemontinterview or by contacting Richie Musser at 484-364-0781 or rmusser@kirbysmith.com.

